MORTGAGE INSIGHTS

Mortgage Insights gives you the ability to know immediately when your previous customers put their homes up for sale. You can increase the number of deals you close because your customer calls are timed to match your customers' needs.

Mortgage Insights was developed by specialists who know marketing information and how to best use it to manage technology and information to give you a marketing advantage.

Mortgage Insights gives you the ability to KNOW each time one of your customers is about to buy a new home.

Get ready to increase the number of deals you close every month! Mortgage Insights will help you time your calls and mailings to exactly match your customer's needs, right when they list their homes and are in the market for a new mortgage loan. We alert you the first time a "for sale" listing is detected by our monitoring system and notify you weekly of all customers/prospects that trigger.

Mortgage Insights is easy to use - simply provide us with a copy of your customer/prospect list. (All information you provide is strictly confidential and used for your benefit alone.) You will receive an email notification when someone on your list puts their home on the market. Then you call or mail the lead and close the deal.

Benefits include: Higher Income, Better Timing, Weekly Lead Activity, Ease of Use, Most Effective way to Market to Customers

Focus your marketing efforts on your most likely prospects, customers who know you, trust you, and have used you in the past.

